



# HOW TO GIVE PLEASURE

A Guide to Provocative Presents



Whether it's a birthday, an anniversary, or just a sexy surprise, provocative gifts are always in season.

Sure, you can please a friend with a burned CD or a free beer. But here at Jimmyjane, we recommend putting a little more thought, effort and creativity into what you give the person sharing your pillows and play time. That is precisely why we put together this guide – to help you celebrate – and inspire – your romance when it comes to giving gifts. After all, the couple that plays together stays together. So show someone you care with the perfect gift – pleasure.



## The 4 Must-Haves of an Unforgettable Gift

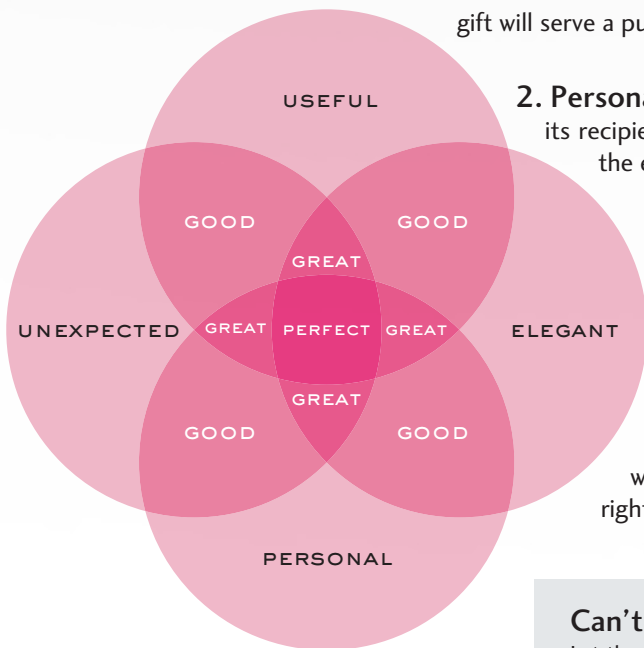
While there's no one-size-fits-all formula for the perfect present (and particularly not in the realm of sexy ones), the best gifts, whether naughty or nice, will generally be –

1. **Useful** – What's the point of a gift it just sits in a drawer gathering dust, soon forgotten? A great gift will serve a purpose, be it aesthetic, productive or pleasurable.

2. **Personal** – One person's tchotchke is another's treasure. The better suited a gift is to its recipient, the better that gift will be received. One that says "I know the real you" is the epitome of thoughtfulness.

3. **Elegant** – Even a **carrot peeler** can be elegant, if it's well designed, well made, and feels good in your hand. It's not a matter of price or of superficial styling – it's an unquantifiable combination of intelligence, construction and charm. The good news is, you'll know when you see feel it.

4. **Unexpected** – Unique, unusual or over the top – if it's something the recipient would love but probably wouldn't justify splurging on for themselves, you're on the right track.



### Can't Decide?

Let the **JIMMYJANE GIFT WIZARD** find you the perfect gift. **PLEASURIZE ME.**



# The Etiquette of Provocative Presents

Provocative presents are no exception to the “Unforgettable Gift” parameters we’ve just outlined. Indeed, if anything, they require an even stricter adherence to the doctrine, since what constitutes “sexy” is so sensitive and subjective. Remember: there’s a fine line between sexy and salacious – follow these guidelines to ensure you don’t cross it.

**⊘ DON’T shop selfishly.**  
Uncomfortable lingerie that he’d like to look at but she’ll never wear, or a collection of erotica that she’d like him to read aloud to *her* aren’t exactly in line with the spirit of giving selflessly. Banish such self-serving ideas to your own wish list, and instead make sure the gift you’re giving is one the recipient will themselves enjoy and find useful.

**⊘ DON’T scrimp on quality or sophistication.**  
A suggestive gift doesn’t have to be high in price, but it must be high in quality. If anything should be well made and well designed, it’s the products that engage our sexuality. Be sure not to offer a novelty gift if your goal is to present a lasting token of affection. Is it made from safe, durable materials? Is it backed by a brand and warranty that you trust? Has it been favorably reviewed? Is it easy on the eyes? If the answer to any of these questions is “no”, it’s unlikely the gift is elegant enough to meet your needs.

**✓ DO know your audience.**  
A lover whose idea of “dirty” (and we’re talking *good* dirty) is doing it with the lights on is probably not going to appreciate a ball gag (for instance), and the vegetarian in your life could happily do without that set of leather cuffs, no matter how amazing the detailing. Keep the recipient’s **personal** outlook and the unique aspects of your shared relationship in mind and you can’t go wrong.

**✓ DO give G-rated gifts, too.**  
You want your recipient to feel like a sex deity, not a sex object. So balance out anything Dionysian with a gift or two in honor of the other, non-libidinous facets of their personality. The **unexpected** thrill of an erotic gift will be amplified when it’s presented alongside **a limited edition title signed by their favorite author** or **a pair of tickets to that new play** they’ve been dying to see.

## How to Get More Bang for Your Gifting Buck

Diamonds can be anyone’s best friend (or bedfellow), whether they’re **hanging on a necklace** or embedded in **an Everlasting Vibrator**. Of course, for most of us, times are still tough – and if money can’t buy you love, it certainly can’t buy you genuine, unbridled passion. Fear not, there’s no need for you to dedicate a month’s pay on any gift, provocative or otherwise. You can opt for an **aphrodisiac Massage Oil Candle**, a **body-safe Vibrating Ring**, a **discreet Bullet**, or even some **high-design, high-end condoms** – all are under \$35.

For an additional twist, consider adding a D.I.Y. element – write up an IOU for a full-hour body massage, knit a colorful cozy for a beloved sex accessory, or offer an opportunity to try that thing they’ve always been curious about. (E.g, if spanking has been their secret fantasy, wrap up a **ping pong paddle** with an explanatory note – written in your best cursive, of course.) Any of these options still serve the higher purpose of a suggestive gift – to introduce new provocative possibilities – and they do so at a fraction of the cost.

Which bring us to Eternal Truth #73 – That a gift came from the heart is far more important than how much it lightened the wallet. It really is the thought that counts.



### Set on Getting a Vibrator?

There are more vibrators out there in the world than there are cars on the road. So how do you decide which to get as a gift? Our **“How to Choose”** guide will help you to select the perfect vibrator.

# Sexy Gifts Aren't Just for Lovers

Good friends deserve the gift of love too, be it self-love if they're single, or safe-love if they're out and about. If, for example, a particular friend is bemoaning the lack of lasciviousness in her life, then either **THE NIGHT OFF** or **THE REBOUND gift set** could offer just the pick-me-up she needs. Or, if you have a single friend who often travels for business (and tends to have adventures along the way), as **ESSENTIALS Pocket Pleasure Sets** for safer sex on-the-go would be a prudent choice. Of course, it's important to follow certain guidelines in order to avoid awkwardness, embarrassment, confusion... or a toxic cocktail of all three.

Your friend may be a viable sexy-gift-recipient, IF –

- ✓ You regularly discuss your love lives (or lack thereof) in detail.
- ✓ Your gift could in no way be misconstrued as an advance by you.
- ✓ Your friendship is independent of any professional relationship (hello, sexual harassment).
- ✓ Your friend has an open mind.
- ✓ ...and a healthy sense of humor.

## The Sexy Gift Matrix



# The Dirty Dozen – Gifting by Personality Type



**The Environmentalist** – Go for one of the many rechargeable products available, like our award-winning **FORM Vibrators**. Check the warranty, too – the longer a product lasts, the less material for landfills. All JimmyJane designed vibrators are backed by an unparalleled three-year warranty, and our **LITTLE SOMETHING** and **LITTLE CHROMA Vibrators** even feature our patented Replaceable Motor System, making them truly everlasting.



**The Sensualist** – It's all about stimulating all the senses for this type. Our lightly scented, clean burning **AFTERGLOW Massage Oil Candles** bring together scent, illumination and a tactile thrill into one extravagant experience. They deliver natural massage oil at the perfect temperature for warm, after-bath rub downs with any one of our **CONTOUR Ceramic Massage Stones**. Eliminate the guess work and opt for a gift set, such as **THE SENSORY OVERLOAD**.



**The Girlie Girl** – You could play it safe and go with something in a little blue box, but if she's a jewelry lover, why not spice it up a little? **TRACE**, our double-wrap lariat, is lingerie in the form of jewelry.



**The Cinephile** – It's difficult to pick pornography for anyone other than yourself, so if you're looking to offer some visual stimuli, your best bet is to go with something classic and undeniably arresting. *Emmanuelle*, *Belle de Jour*, *A Man and a Woman* – all are classic French (read: naughty) films that will appeal and inspire with their kinky kitsch.



**The Primper** – Anyone who makes a ritual out of bath time will appreciate the pampering that comes along with nice, lightly scented lotion. Better still, make it a **naturally warming massage and body oil**.



**The Working Man** – If the fella in your life has been working too hard and could use a vacation, give him a virtual getaway with **THE MINI-MANCATION** or **THE MEGA-MANCATION**. They come complete with **mood lighting**, **visual stimuli**, "relaxation" assistance and a **fresh pair of underwear**. These sets are the modern, masculine equivalent of Calgon. Bottle of 18 year single-malt not included.



**The Sweet Tooth** – Chocolate has long been touted as an aphrodisiac; after all, it contains a chemical our body produces when we fall in love. For maximum effect, make sure you skip the Snickers, forgo the Whatchamacallit and instead indulge in elegantly packaged, decadently rich chocolates made from only the best ingredients. Our personal favorites: **TCHO Chocolates**.



**The Renaissance (Wo)Man** – Bring new meaning to "the enjoyment of art" by giving a sexy gift with a cultured twist, such as a **neo-boudoir photo shoot** with a professional photographer, a framed **erotic etching** from the 19th century, or a limited edition sex toy inscribed with original artwork, like our **ULTIMATE MEMBER LIMITED** collection designed in collaboration with acclaimed artist Jamie Hewlett of Gorillaz fame.



**The Fashionista** – If she's an unmentionables aficionado, then she can never have too many pairs of exquisite underthings. Find a shop with an exceptional staff that can help ensure they'll fit well and feel good.



**The Player** – Great condoms in great packaging are hard to come by, so they can be a nice treat for anyone who's interested in hoeing the rows without actually sewing their wild oats... if you know what we mean. And if a condom can help the world while it does its job, so much the better – **Sir Richard's Condom Company** donates a condom for every condom bought. Now that's charitable giving.



**The Power Couple** – Getting yourselves a gift that will bring you closer together – around here we call it, "autoerotic giftification". Keep it simple with a lovely little **ICONIC RING**, go big with **THE TEASE**, or go buck wild with **THE FUNHOUSE** – it comes complete with an actual bouncy house.



**The One Who Has Everything** – May we recommend our **LITTLE PLATINUM ETERNITY?** You don't actually have everything it you don't have a platinum vibrator encircled with 28 round-cut VS1 diamonds. Caviar and Dom sold separately.



## Need a Visual?

Visit our **Screening Room** for snappy videos that highlight the features of our most popular products. You'll leave delighted and decided. **ROLL IT.**